

Sustainability in Business Travel

Position Paper

European Network of Business Travel Associations

6th September 2022

Sustainability in Business Travel

Agenda

1. BT4Europe
Patrick W. Diemer
2. Position Paper
Angela Lille
3. Q&A plus chat function
Mark Watts



One vision: a stronger voice for business travel in Europe

European Network of Business Travel Associations

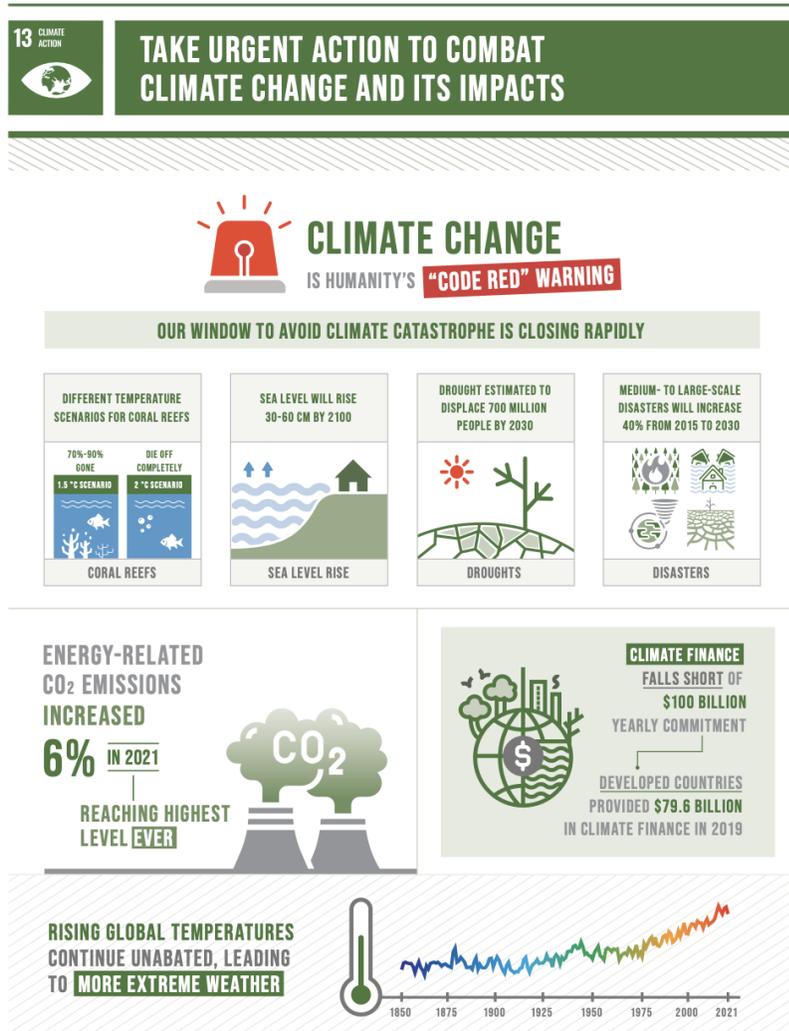
- ABTA, Austria
- Aegve, Spain
- AFTM, France
- AITMM, Italy
- ASTM, Switzerland
- BATM, Belgium
- Cortas, The Netherlands
- DBTA, Denmark
- FBTA, Finland
- NBTA, Norway
- NATM, The Netherlands
- SBTA, Sweden
- VDR, Germany

Representing thousands of buyers of business travel: corporations, NGOs, public administration and many more

Clear priorities

- Sustainable business travel
- Digital transformation
- Restart business travel post pandemic
- Facts & figures on European business travel

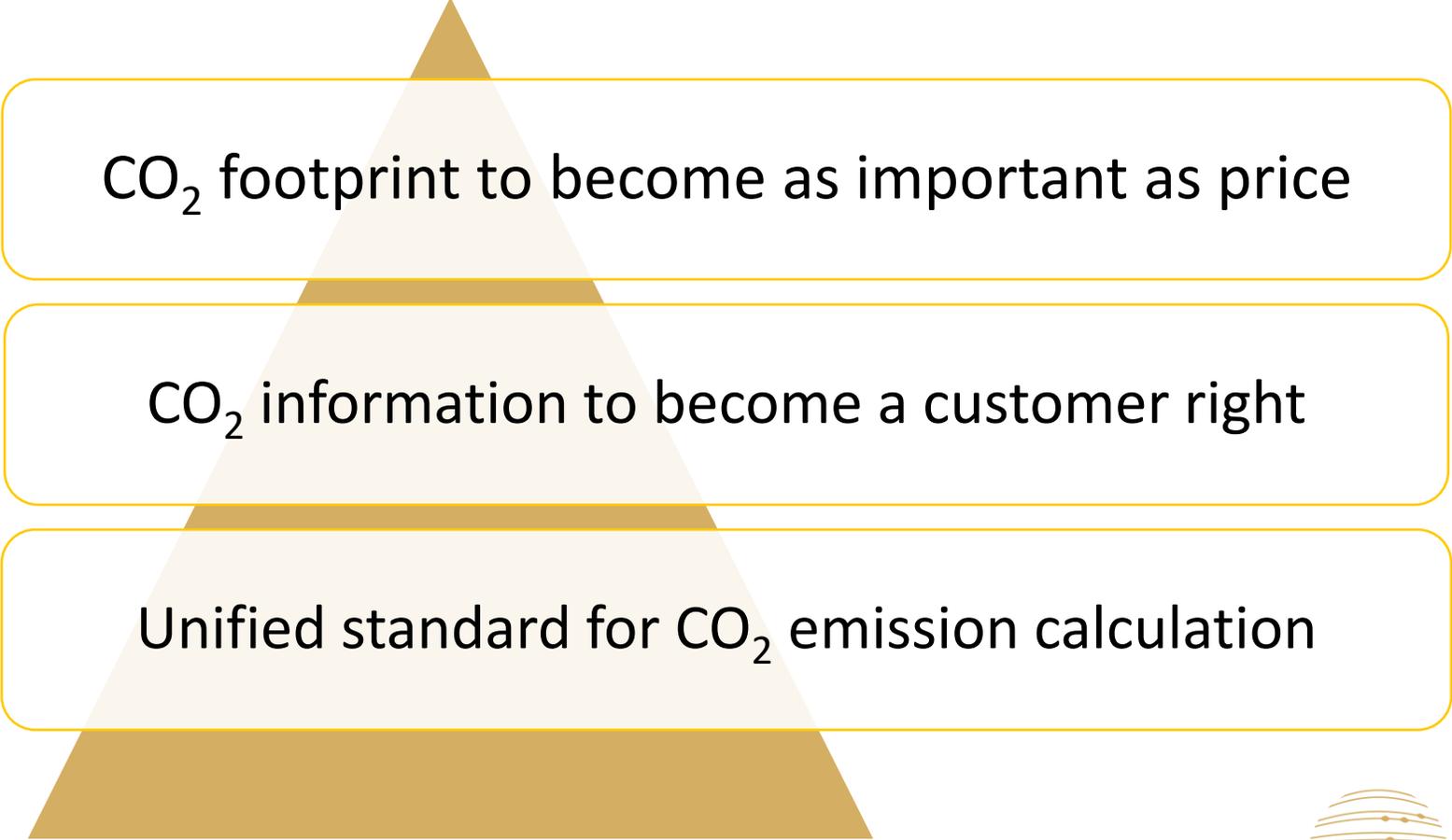
Businesses and business travellers demand sustainability



Climate Change: "Code Red" Warning

- United Nations' call for urgent action Sustainable Development Goals Report 2022
- European Green Deal for climate neutrality in Europe by 2050
- Businesses and business travellers demand sustainable business travel

Knowledge and self-awareness are key to change



CO₂ footprint to become as important as price

CO₂ information to become a customer right

Unified standard for CO₂ emission calculation



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CO₂ footprint to become equally important as price

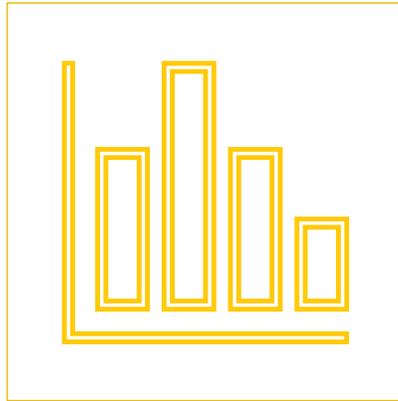
Visibility of CO₂ footprint at the point of sale

- to enable comparison of travel services
- to make the improvements visible
- to evaluate the footprint for different travel options
- to make environment-friendly travel decisions
- to strengthen the awareness

Travel distribution and booking systems shall include all means of transportation

- Revision of the TEN-T guidelines and Action Plan to boost the rail is an important step to greener travel
- Rail to be fully integrated in reservation systems
- Cross-border rail ticketing without restrictions
- Initiative for Multimodal Digital Mobility Services significantly supports greening of business travel

CO₂ information to become a customer right



CO₂ emissions reports: obligatory for all travel service providers and at no cost for Corporations

- Continuous reports on CO₂ emissions are a prerequisite to build sustainable business travel practices.
- Need to realize the necessary investments in digital solutions, which are required to provide accurate and timely CO₂ data.

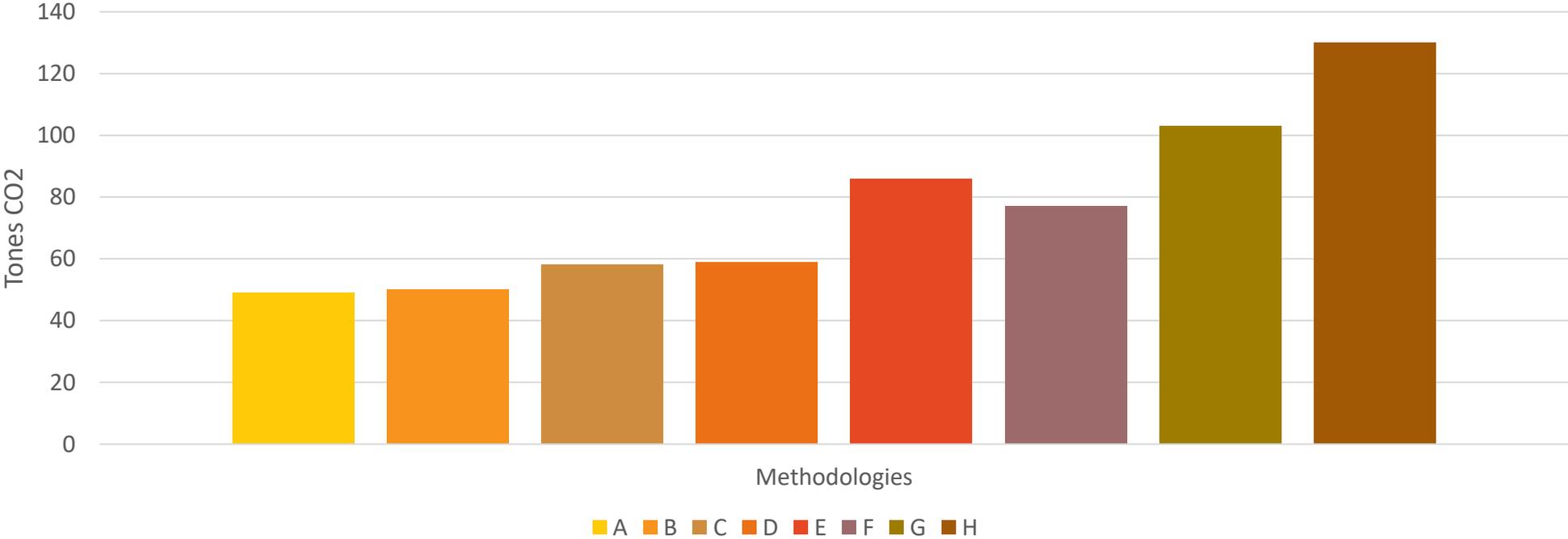
Non-Financial Reporting for all companies

- The revised CSRD (Corporate Sustainability Reporting Directive) extends the scope of companies for NFR (Non-Financial Report)
- CO₂ data generated by business travel providers shall reflect the emissions across the entire value chain of travel services providers and be accurate for the NFR
- Including commuting to/from office into reporting requirements



Same flight – different impact?

Example of various CO₂ calculation methodologies based on the same flights



Unified standard for CO₂ emissions calculation

We urge the European Union to implement an initiative for...

- Creation of a Standard for CO₂ emissions **calculation methodology** for business travel
- Start with a **concise standard** on CO₂ emission reporting for air and rail traffic.
- **Uniform standard** for recording the CO₂ values according to GHG (Greenhouse Gas) Protocol Scope 3 in Europe.
- **Digital recording/determination** of the footprint as a basis for compensation.
- Determine uniform rules and legislation that obliges all travel service suppliers to provide at no cost standardized CO₂ calculation bases and the CO₂ emissions in digital form for all.

Recommendation for action

We urge the European Union ...

- to ensure **rail transportation options are fully integrated** into all booking and reservation systems
- to make the delivery of **CO₂ emission data reports** for purchased travel services **obligatory** and **free** of charge for all (corporate) customers
- to ensure **financial support for the travel industry** to realize the necessary investments in digital solutions, required to provide the CO₂ data
- to continue expanding the scope of companies under **CSRD obligations**, on sustainability practices, CO₂ footprint and environmental targets
- to adopt a **reporting standard for employee commuting environmental data** and its inclusion in NFR (Non-Financial Reporting)



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